

# Agra Peet™



**Made in USA**

60 Declaration Dr., Suite A  
Chico, CA 95973

530.894.1782 Office  
530.894.1783 Fax

[www.agramarketing.com](http://www.agramarketing.com)  
[info@agramarketing.com](mailto:info@agramarketing.com)



Connecting buyers and sellers of  
agricultural by-products worldwide



FOR IMMEDIATE RELEASE

April 7, 2017

To Our Valued Agra Peet / Cow Fiber Customer:

In an effort to always maintain quality control on our premium Agra Peet / Cow Fiber product we had an additional independent analysis done on it by Earthfort Labs in Corvallis, Oregon.

Please review the attached letter from Matt Slaughter, President and Lab Director at Earthfort Labs and their lab results on our product.

I am confident you will find these results very interesting and helpful for your use of Agra Peet / Cow Fiber in your premium soil blends!

If you have any questions please call or email us. We appreciate your business and feedback.

Very Sincerely,

A handwritten signature in black ink, appearing to read "Tim Lynch". The signature is fluid and cursive.

Tim Lynch  
VP Marketing and Sales



635 SW Western Blvd. Corvallis, OR 97330  
541-257-2612 info@earthfort.com www.earthfort.com

Agra Marketing Group  
Mr. Tim Lynch  
VP Marketing & Sales  
60 Declaration Drive, Ste A  
Chico, CA 95973

April 6, 2017

RE: Agra Peet – Cow Fiber

Dear Tim:

Thank you for sending your sample of Agra Peet to our lab. It is a very interesting substrate.

- 1) You have a bacterial material with a reasonable amount of fungi as well.
- 2) This material should make an excellent alternative to coir or peat moss which is imported from off shore or Canada, respectively. Your Agra Peet has a very good active biological component, complementing other inputs used as substrates in premium soil blends.
- 3) Agra Peet is nematode free.

I do not think I can say much more than this, except to give you a big thumbs up, for developing a natural and sustainable resource. This is one of the better renewable growing mediums that I have seen.

Sincerely,

A handwritten signature in black ink, appearing to read "Matthew Slaughter", written over a white background.

Matthew Slaughter  
President / Lab Director

\*These statements are based on testing conducted in our lab on 3/21/2017 and should not be considered as an endorsement from the lab.

**CONFIDENTIAL**  
TRADE SECRETS  
OF  
AGRA MARKETING GROUP

## Compost Detail



Report prepared for:  
Agra Marketing  
Tim Lynch  
60 Declaration Dr  
Chico, CA 95973 USA  
tim@agramarketing.com

Report Sent: 30 Mar 2017  
Sample #: 01-124864  
Unique ID: Agra Peet  
Invoice Number: 14645  
Sample Received: 23 Mar 2017

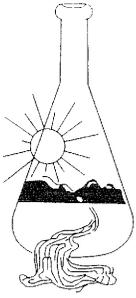
Earthfort, LLC  
635 SW Western Blvd  
Corvallis, OR 97333  
+1 (541) 257-2612  
info@earthfort.com  
http://earthfort.com

**For interpretation of this report please contact your local Soil Steward or the lab.**

Assay Name	Result	Units	Desired Level	Commentary
Dry Weight	0.70	N/A	0.20 to 0.80	Within normal moisture levels.
Active Fungi	7.16	µg/g	> 3.00	Fungal activity within normal levels. -
Total Fungi	528.73	µg/g	> 300.00	Good fungal biomass. - Good fungal diversity, hyphal diameter: 1.5 to 7.5µm
Hyphal Diameter	2.90	µm	> 2.50	Good balance of fungi. -
Active Bacteria	241.37	µg/g	> 3.00	Bacterial activity within normal levels.
Total Bacteria	3,927.00	µg/g	> 300.00	Good bacterial biomass. -
Actinobacteria	22.92	µg/g	< 20.00	
TF/TB	0.13		0.01 to 10.00	Bacterial dominated.
AF/TF	0.01		< 0.10	Good fungal activity.
AB/TB	0.06		< 0.10	Good bacterial activity.
AF/AB	0.03		0.01 to 10.00	Bacterial dominated, becoming more bacterial.
Flagellates	<b>39.90</b>	MPN/g	> 10,000.00	Lacking species diversity.
Amoebae	<b>1,975.15</b>	MPN/g	> 10,000.00	
Ciliates	0.00	MPN/g	< 20.00	
Nitrogen Cycling Potential	<25	lbs/acre		Nitrogen levels dependent on plant needs. Estimated availability over a 3 month period
Nematodes	<b>0.00</b>	number/g	> 10.00	None observed
Bacterial		number/g		
Fungal		number/g		
Fungal/Root		number/g		
Predatory		number/g		
Root		number/g		
E.coli	Not Ordered	CFU/g	< 800.00	For most areas, the maximum E.coli CFU/g is 800 - 1000. Please check your local regulations for more information. -
pH	Not Ordered			
Electrical Conductivity	Not Ordered	µS/cm	< 1000.00	

Compost Notes:

**CONFIDENTIAL**  
**TRADE SECRETS**  
**OF**  
**AGRA MARKETING GROUP**



# Sunland Analytical

11419 Sunrise Gold Circle, #10  
Rancho Cordova, CA 95742  
(916) 852-8557

Date Reported 04/26/2017  
Date Submitted 04/20/2017

To: Del McGill  
Agra Marketing Grp  
60 Declaration Dr Ste.A  
Chico, CA 95973

**CONFIDENTIAL**  
**TRADE SECRETS**  
**OF**  
**AGRA MARKETING GROUP**

From: Gene Oliphant, Ph.D. \ Randy Horney *RH*  
General Manager \ Lab Manager

The reported analysis was requested for the following:  
Location : AGRA PEET OR Site ID : 4/20/17. Thank you for your business.  
\* For future reference to this analysis please use SUN # 74048-154464.

## COMPOST ANALYSIS

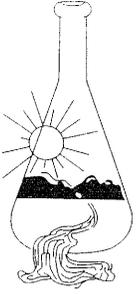
Physical Characteristics		Sample analysis on dry weight basis
pH	7.84	% Moisture 56.7
Electrical Conductivity	5.21 mmho/cm	
Total Disolved Salts	3334.40 ppm	
Total Organic Matter	74.65 %	C/N Ratio (est) 22.5
Bulk Density	383 Lb./cu.yd.	Yd/Ton 5.2

### Available Chemical Components

Chemical Analysis	Analytical Results	Results in lb/ton
Nitrate-N	207.71 ppm	0.42
Phosphate-P	2863.22 ppm	5.726
Potassium-K	9225.80 ppm	18.45
Sulfur-S	226.95 ppm	0.45
Magnesium	2569.95 ppm	5.14
Calcium	7592.64 ppm	15.19
Sodium	3366.85 ppm	6.73
Copper-Cu	4.47 ppm	<.01
Iron-Fe	155.62 ppm	0.31
Manganese-Mn	95.88 ppm	0.192
Zinc-Zn	49.29 ppm	0.099
Boron-B	10.57 ppm	

### Total Chemical Components

Chemical Analysis	Analytical Results	Results in lb/ton
Total-N	2.06 %	41.20
Phosphate-P	1.20 %	24.00
Potassium-K	1.09 %	21.80
Sulfur-S	0.44 %	8.80
Magnesium	1.60 %	32.00
Calcium	4.15 %	83.00
Sodium	0.30 %	5.91
Copper-Cu	19.96 ppm	<.01
Iron-Fe	6663.88 ppm	13.33
Manganese-Mn	367.60 ppm	0.74
Zinc-Zn	160.22 ppm	0.32



# Sunland Analytical

11419 Sunrise Gold Circle, #10  
Rancho Cordova, CA 95742  
(916) 852-8557

Date Reported 04/26/2017  
Date Submitted 04/20/2017 13:23  
Date Collected 04/17/2017 NA  
Analysis Started 04/22/2017 08:27  
ELAP Cert. # 2014

To: Del McGill  
Agra Marketing Grp  
60 Declaration Dr Ste.A  
Chico, CA 95973

From: Gene Oliphant, Ph.D. \ Randy Horney *RA*  
General Manager \ Lab Manager

The reported analysis was requested for the following:  
Location : AGRA PEET OR Site ID : 4/20/17.  
Your purchase order number is .  
Thank you for your business.

\* For future reference to this analysis please use SUN # 74047-154463.

---

COMPOST ANALYSIS for SALMONELLA per 4 GRAM SAMPLE

Total Salmonella None Detected

Percent Moisture 56.7

Method: Enrichment: LT Broth; Selection: Selenite-Cystine Broth,  
XLD Agar; ID: Biochemical BBL Interotube II, Gram Stain.  
Determined as received and reported on a dry weight basis.  
Detection Limit for Salmonella is 0.18 MPN/4 gm.  
Maximum allowable limit for Total Salmonella is 3/ 4gm (14 CCR,div 7).

**CONFIDENTIAL**  
TRADE SECTRETS  
OF  
AGRA MARKETING GROUP



# Sunland Analytical

11419 Sunrise Gold Circle, #10  
 Rancho Cordova, CA 95742  
 (916) 852-8557

Date Reported 08/31/2016  
 Date Submitted 08/24/2016

To: Tim Lynch  
 Agra Marketing Grp  
 60 Declaration Drive Ste A  
 Chico, CA 95973

**CONFIDENTIAL**  
 TRADE SECRETS  
 OF  
 AGRA MARKETING GROUP

From: Gene Oliphant, Ph.D. \ Randy Horney  
 General Manager \ Lab Manager

The reported analysis was requested for the following:  
 Location : AGRA PEET-COWFIBER Site ID : 08-24-16. Thank you for your business.  
 \* For future reference to this analysis please use SUN # 72670-151752.

## COMPOST ANALYSIS

Physical Characteristics	Sample analysis on dry weight basis			
pH	7.52	% Moisture		40.2
Electrical Conductivity	3.05	mmho/cm		
Total Dissolved Salts	1952	ppm		
Total Organic Matter	80.39	%	C/N Ratio (est)	28.2
Bulk Density	352	Lb./cu.yd.	Yd/Ton	5.7

### Available Chemical Components

#### Chemical Analysis

#### Analytical Results

#### Results in lb/ton

Nitrate-N	0.12 ppm	<.01
Phosphate-P	629.71 ppm	1.259
Potassium-K	2900.33 ppm	5.80
Sulfur-S	0.10 ppm	<.01
Magnesium	2820.00 ppm	5.64
Calcium	9002.52 ppm	18.01
Sodium	1179.40 ppm	2.36
Copper-Cu	29.09 ppm	<.01
Iron-Fe	40.23 ppm	0.08
Manganese-Mn	39.38 ppm	0.079
Zinc-Zn	40.23 ppm	0.080
Boron-B	4.62 ppm	

### Total Chemical Components

#### Chemical Analysis

#### Analytical Results

#### Results in lb/ton

Total-N	1.77 %	35.40
Phosphate-P	0.32 %	6.40
Potassium-K	0.32 %	6.40
Sulfur-S	0.19 %	3.80
Magnesium	0.51 %	10.20
Calcium	1.26 %	25.20
Sodium	0.13 %	2.53
Copper-Cu	125.39 ppm	0.25
Iron-Fe	1193.92 ppm	2.39
Manganese-Mn	82.22 ppm	0.16
Zinc-Zn	107.00 ppm	0.21



## Sunland Analytical

11419 Sunrise Gold Circle, #10  
Rancho Cordova, CA 95742  
(916) 852-8557

Date Reported 09/02/2016  
Date Submitted 08/24/2016

To: Tim Lynch  
Agra Marketing Grp  
60 Declaration Drive Ste A  
Chico, CA 95973

**CONFIDENTIAL**  
TRADE SECRETS  
OF  
AGRA MARKETING GROUP

From: Gene Oliphant, Ph.D. \ Randy Horney  
General Manager \ Lab Manager

The reported analysis was requested for the following:  
Location : AGRA PEET COWFIBER Site ID : 08-24-16.  
Thank you for your business.

\* For future reference to this analysis please use SUN # 72673-151760.

-----  
SOIL TESTED FOR EFFECTS ON GERMINATION AND EARLY PLANT GROWTH

The sample was tested for 10 days under controlled light and moisture for germination and early growth of 50 radish seeds. Results were compared to a similar evaluation run concurrently in a sand control. Growth was evaluated based on the average dried biomass of the aerial portion of the plants. No exogenous nutrient was provided to the sample under analysis. It should be noted that the control sand has adequate nutrients for normal plant growth. Sample preparation: Sample was tested as received.

RESULTS - The sample showed 125% of the control germination. The average biomass of the sample was 95% of the control.

CONCLUSION - There are likely no inhibiting factors to germination or plant growth present in this sample.

\* The rate at which another plant species may germinate and grow in this soil may vary.



# COWFIBRE

Composted Cow Manure Fiber

Cow Fiber is superior to Sphagnum Peat Moss as a horticultural amendment.

Renewable/Sustainable  
Improves Soil Tilth  
pH  
Cost  
Nutrient Profile  
Improves Soil Fertility  
Decomposition  
Year Round Supply  
Environmentally Friendly  
Weed-seeds, Odor, Pathogens  
Beneficial Microorganisms  
Transportation Costs  
Generates Carbon Offsets  
Water Retention

## CowFibre

Yes- Produced on Dairy Farms  
Yes  
8.2 – No pH adjustment required  
Less than peat moss – stable  
Generally 1-1-1 NPK  
Yes  
Rapid and Uniform  
Yes  
Yes  
No  
Yes  
Low – Regional Production  
Yes  
Better

## Peat Moss

No – Mined from Pristine Wilderness  
Yes  
4.1 – pH adjustment often required  
More expensive – Variable  
Generally 0-0-0 NPK  
No  
Rapid and Uniform  
No  
No  
No  
No  
High – Mined in Canada  
No  
Good

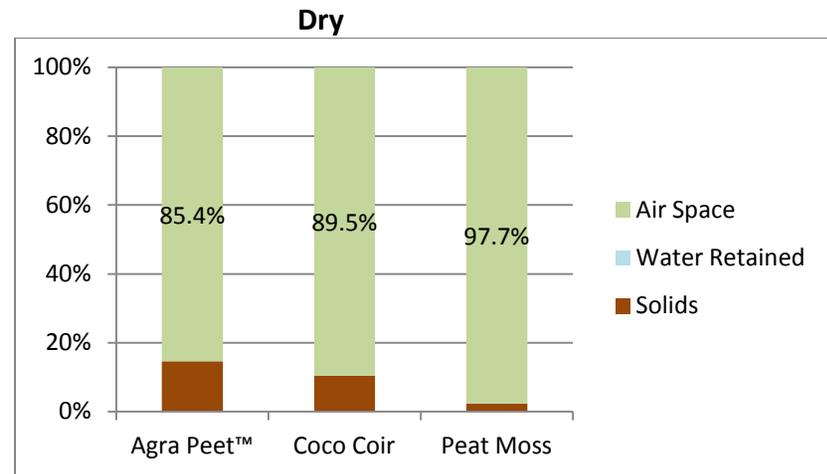
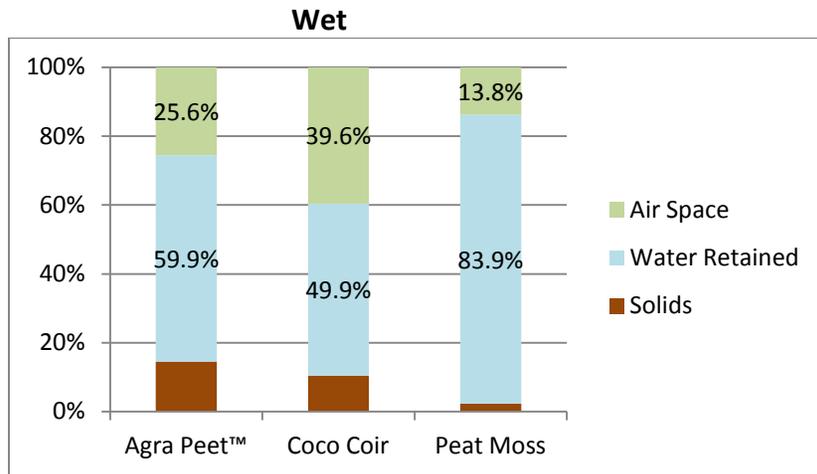


**AUTHORIZED DEALER:**  
Agra Marketing Group  
60 Declaration Drive, Ste A  
Chico, CA 95973  
(530) 894-1782  
(855) 894-1782 Toll Free  
EMAIL: [info@agramarketing.com](mailto:info@agramarketing.com)

**CONFIDENTIAL**  
TRADE SECRETS  
OF  
AGRA MARKETING GROUP

# Comparison of Physical Properties

	Wet Capacity				Dry		
	Agra Peet™	Coco Coir	Peat Moss		Agra Peet™	Coco Coir	Peat Moss
Density, lbs./cu. ft.	46.5	41.2	58.0		9.1	10.1	5.6
Water Retention, vol. %	59.9	49.9	83.9				
Air Space, vol. %	25.6	39.6	13.8		85.4	89.5	97.7
Water Retention, % dry wt	409	309	928				
Saturated Bulk Density, lbs./cu. ft.	62.5	65.9	66.6				



**Product:** **AGRA PEET**

**Ingredients:** Dairy Manure

**Bulk:** See Invoice



**Description:** Drum rolled dairy manure fiber. A sustainable and renewable substitute for peat moss and coco coir.



**Directions:** Use **Agra Peet** as a quality input in soil blends, as a stand-alone planting medium, or as a soil amendment according to need, based on soil quality.

**Mailing Address:**

Agra Marketing Group  
60 Declaration Drive, Ste A  
Chico, CA 95973  
(855) 894-1782



**Made in USA**

**AGRA MARKETING** GRP



STATE OF CALIFORNIA  
DEPARTMENT OF FOOD AND AGRICULTURE  
FEED, FERTILIZER, AND LIVESTOCK DRUGS REGULATORY SERVICES  
1220 N STREET  
SACRAMENTO, CA 95814

## CERTIFICATE OF REGISTRATION FOR ORGANIC INPUT MATERIALS

NON TRANSFERABLE



**FIRM NO.**

258330

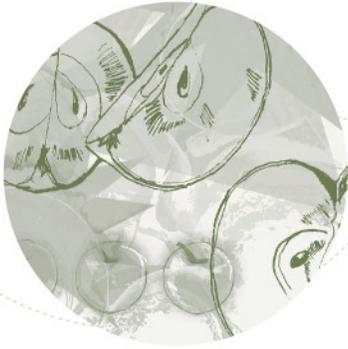
### Firm

AGRA MARKETING GROUP  
60 DECLARATION DRIVE STE A  
CHICO, CA 95973-4921

is authorized to manufacture, deliver or sell in California the products listed below. Registration is not an endorsement by the Department of Food and Agriculture of any product or any claim made for it. No reference may be made to the State of California Department of Food and Agriculture in labeling or advertisements. Registration may be canceled after hearing at any time for just cause. The composition of each product and the label used on it must be the same as those submitted by the registrant.

### Organic Input Material

1. **Agra Peet. Issued: Jan 15, 2018. Expires: Jun 30, 2020.**
2. MEGAMEND NATURAL MINERALS 0 - 0.186-1.3 - FIRST CRUSH (1/8" minus). Issued: Jan 12, 2018. Expires: Jun 30, 2020. \*PROVISIONAL REGISTRATION\*.
3. MEGAMEND NATURAL MINERALS 0-0.186-1.3 - MICROFINE POWDER . Issued: Jan 12, 2018. Expires: Jun 30, 2020. \*PROVISIONAL REGISTRATION\*.



# OMRI Listed®

The following product is OMRI Listed. It may be used in certified organic production or food processing and handling according to the USDA National Organic Program Rule.

**Product**  
CowFiber

**Company**

Integrity Ag Systems  
Tim Rensch  
130 Industrial Drive  
Chambersburg PA 17201 United States

**Status**

Allowed

**Category**

NOP: Compost – in-vessel or static aerated pile (plant and animal materials)

**Issue date**

31-May-2012

**Product number**

ias-2921

**Class**

Crop Fertilizers and Soil Amendments

**Expiration date**

01-Jun-2019

**Restrictions**

Not applicable.

Executive Director

Product review is conducted according to the policies in the current *OMRI Policy Manual*® and based on the standards in the current *OMRI Standards Manual*®. To verify the current status of this or any OMRI Listed product, view the most current version of the *OMRI Products List*® at [OMRI.org](http://OMRI.org). OMRI listing is not equivalent to organic certification and is not a product endorsement. It cannot be construed as such. Final decisions on the acceptability of a product for use in a certified organic system are the responsibility of a USDA accredited certification agent. It is the operator's responsibility to properly use the product, including following any restrictions.



Organic Materials Review Institute  
P.O. Box 11558, Eugene, OR 97440-3758, USA  
541.343.7600 • fax 541.343.8971 • [info@omri.org](mailto:info@omri.org) • [www.omri.org](http://www.omri.org)